

FUND SELECTOR ASIA
AWARDS 2021

In partnership with

FE fundinfo 

Awarding excellence in asset management

**Awards Methodology
and Winners Packages**

**LAST
WORD**

FUND SELECTOR ASIA

AWARDS 2021

Fund Selector Asia has been running our annual 'Fund Awards' since 2015, and we are delighted to announce that for our 2021 edition we are adding six new 'House Awards' that will celebrate excellence across the markets of Hong Kong, Singapore and Thailand.

This document will outline the separate Methodology for our House Awards and Fund Awards.

HOUSE AWARDS CATEGORIES

	Hong Kong	Singapore	Thailand
Excellence in Innovation	√	√	√
Excellence in Service	√	√	√
Excellence in ESG	√	√	
Best Equity House	√	√	√
Best Fixed Income House	√	√	√
Best Multi-Asset House	√	√	

FUND AWARDS CATEGORIES

Equity	Fixed Income	Other
• Global Equity	• Global Bond	• Mixed Asset
• Global Emerging Market Equity	• High Yied	
• Asia Pacific Equity	• Emerging Market Bond	
• European Equity	• Regional Bond	
• US Equity		
• Greater China / China Equity		
• Regional / Single Country EM Equity		
• Sector Equity		
• Japanese Equity		

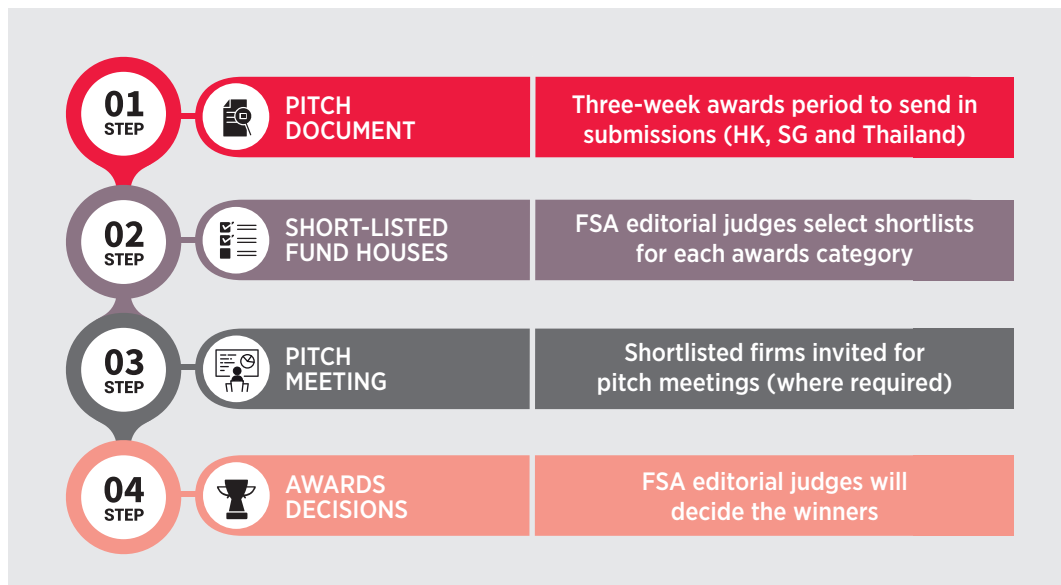
N.B. Each category will have separate awards for Hong Kong and Singapore

HOUSE AWARD CATEGORIES

Our new House Awards, that include six categories across three countries, are decided by a judging panel made up of FSA's editorial team and are based on pitch submissions from the asset management community.

The judging period is now open and we welcome your pitch nominations.

METHODOLOGY



HOUSE AWARDS - KEY DATES	
Nominations deadline	20 Jan
Pitch calls:	20 Jan - 3 Feb
Winners contacted:	8 Feb
Winners can select awards package	8 - 19 Feb
Winners publicly announced:	22 - 26 Feb
Trophy plaque presentations:	1 - 12 Mar

[CLICK HERE - TO ACCESS AWARDS SUBMISSION DOCUMENT](#)

HOUSE AWARD METHODOLOGY

Information to note

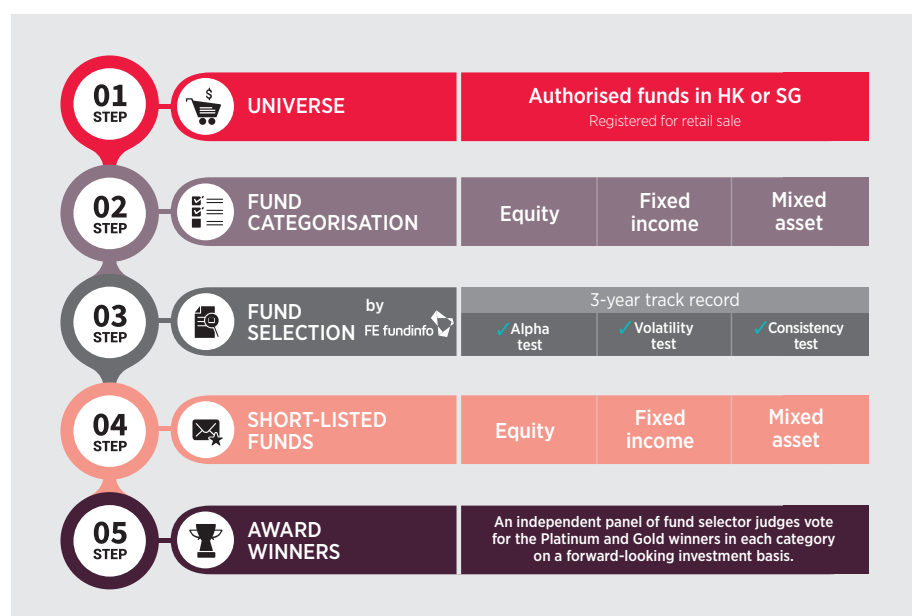
- Asset managers can pitch for one or more House Award categories. Not all questions per category need to be answered although the more information provided the stronger your nomination is likely to be
- Pitch submissions must be made via the attached Nominations document
- There is **NO CHARGE** to pitch for the House Awards
- Please use **ONE** submission form **per country** (Hong Kong, Singapore, Thailand)
- The period to be judged is from **December 1st, 2019 to November 30th 2020**
- The judging panel will consist of the editorial team of Fund Selector Asia
- If a category is too close to call from the submissions provided then a pitch call will be organised to garner further information. Relevant executives should be made available for such a call
- Material submitted in the document is treated as Confidential and will only be used for the House Awards decision making process
- Given the current uncertainty surrounding physical events, Fund Selector Asia will not be hosting a physical or virtual Awards ceremony this year
- Award winners will be contacted on the **8th February** and provided with the opportunity to leverage their award(s) using a promotional package including premium website listing, logo usage licence and personal awards trophy presentation
- There is no obligation to take up an awards package

[CLICK HERE - TO ACCESS AWARDS SUBMISSION DOCUMENT](#)

FUND AWARD METHODOLOGY

A shortlist of the top ten funds, in fourteen different categories, were selected through quantitative analysis by third-party data and research firm FE fundinfo (www.fefundinfo.com). The shortlists are given to a panel of judges comprised of independent fund selectors from private and retail banks and wealth management firms, who choose the funds they believe will best outperform the category over the next 12 months. Each judge has one vote per category. A simple tally of votes gives us the Platinum (#1 top ranked) and Gold (#2 top ranked) winners.

METHODOLOGY



JUDGES

Heads of fund selection and their analyst teams from prominent wholesale distribution firms are approached to participate in the judging process for the Fund Awards, based on a simple forward-looking question:

Which fund do you believe will outperform the category in 2021?

The following distributors have contributed as judges in recent years:

- ALPS Advisory
- AMG
- AXA
- CA Indosuez
- CBH Asia
- China Merchants Bank
- Citi Private Bank
- Credit Suisse
- DBS Private Bank
- EFG Bank
- FE Advisory
- Finexis Asset Management
- Hang Seng Bank
- ICBC
- J. Safra Sarasin
- J.P. Morgan
- Javelin Wealth Management
- Julius Baer
- Lombard Odier Singapore
- London & Capital Asia
- Navigator Investment Services
- Noah International
- OCBC Wealth Management
- Oreana Private Wealth
- Prudential
- Purple Asset Management
- Quartermain
- Schroder Investment Management
- TriLake Partners
- UBS
- Union Bancaire Privée
- UOB Private Bank
- Vontobel Wealth Management

FUND AWARD KEY DATES & FAQs

FUND AWARDS - KEY DATES	
Shortlist for the Fund Awards will be announced via the FSA website	17 Dec
Results returned from judges on Fund Awards	20 Jan
Fund Awards & House Awards will be confidentially announced to the winners	8 Feb
Award winners can select a promotional package to fully leverage their accolade(s)	8 - 19 Feb
Winners will officially be announced to the market via the FSA newsletter and website	22 - 26 Feb
Personal trophy presentations made to the winners (where applicable)	8 - 19 Mar

FUND AWARD FAQs

Qu: Why did we choose these Fund Awards categories?

They relate to the categories covered by the FE fundinfo ratings.

Qu: What time period does FE fundinfo evaluate?

June 2019 to June 2020 as this is the standard time period that FE fundinfo ranks funds.

Qu: Why are the Fund Awards so important?

These are the only awards in the industry that are chosen by the fund sector community and are based on forward looking views.

Qu: What is meant by Platinum and Gold Awards?

The Platinum Award goes to the fund ranked top by our judges and the Gold Award is the second top ranked fund.

WINNER PACKAGES

The 2021 Fund Selector Asia Awards provides fund houses with independent endorsement from a respected media brand of both their individual strategies and overall investment processes.

Fund Selector Asia will announce these awards via a comprehensive promotional campaign of online features, eDMs and banner adverts, to our audience of fund selectors and gatekeepers throughout Asia's wholesale distributor market, providing invaluable insight to this community on the best funds in each asset class and the best overall fund houses.

We would like to offer you the opportunity to fully leverage your award(s) via a bespoke promotional package that will elevate your award(s) in the eyes of our readers and provide them with the ability to download your factsheet or interact with your website.

WINNERS 'PREMIUM' PACKAGE

1. Premium listing(s) on Awards Announcements web page
2. License for unlimited usage of bespoke FSA Awards 2021 logo and 'stamp(s)'
3. Personal presentation of awards trophy/trophies (with photographer), or courier delivery

Please see below an overview of each element of the package:

1. PREMIUM LISTING(S) ON AWARDS ANNOUNCEMENTS WEB PAGE

House Awards	Company Logo
	Link to chosen website URL

Fund Awards	Fund strategy name
	Overview of fund strategy
	Link of fund factsheet

Excellence in ESG Federated Hermes International 
Best Equity House Aberdeen Standard Investments 

Example - House Awards

Emerging Market Bond PLATINUM Aberdeen Standard SICAV I Emerging Markets Corporate Bond in US Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in. Factsheet: Download fact sheet (pdf)
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Example - Fund Awards

WINNER PACKAGE

2. LICENSE FOR UNLIMITED USAGE OF FSA AWARDS 2021 LOGO AND 'STAMPS'



Fund Award category 'stamp'



Example - House Award category 'stamp'

3. PERSONAL PRESENTATION OF AWARDS TROPHY/TROPHIES (WITH PHOTOGRAPHER), OR COURIER DELIVERY

Photographer can attend presentation and provide up to 3x tailored photos (see below). Additional photos at USD150 each.

Alternatively trophy plaque(s) can be delivered by courier.



Example - Fund Awards tailored photo



Example - House Awards tailored photo

PRICING & PROMOTION FAQs

PRICING

PREMIUM	Premium package for up to a maximum of 3x House and/or Fund Award category wins	USD 4,950
	Premium package for unlimited category wins	USD 6,500

If you do not wish to purchase the Premium package, other options include:

OTHER	License for unlimited usage of up to 3x Awards logos	USD 3,950
	Awards trophy (delivery only):	USD 375 per trophy

PROMOTION FAQs

Qu: Is there an obligation to purchase an award winner package?

No. If you decide not to take a Premium package then you will receive a basic listing on the Awards Announcement page.

Qu: May we use the awards logo without purchasing a winner's package?

No. The logo is the intellectual property of Last Word and needs to be licensed in order to be used in your materials and/or advertising.

FUND SELECTOR ASIA AWARDS 2021



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